

January 10, 2014

Inspira Marketing Group 18 Ann St. Norwalk, CT 06854

## To Whom It May Concern:

As an Account Executive here at Inspira Marketing, I had the pleasure of working with and mentoring Emily Misiewicz during her internship in the summer of 2013. During her time here, Emily was a tremendous asset and dedicated team player, and I would like to take this opportunity to recommend her for a future professional position.

Emily's main responsibility during her time at Inspira was to assist on a fast and furious experiential marketing activation for all® laundry detergent and Snuggle® fabric softener. I was impressed with Emily's ability to multi-task, take ownership of specific elements, and fully complete tasks from initial idea to final completion. She was instrumental in the acquisition of on-brand program elements and was highly professional throughout her communication with preferred vendors. Emily successfully demonstrated her ability to stay dedicated to a specific task, and was decidedly influential in the ultimate success of the overall program.

It is for these reasons that I recommend Emily for a position at your establishment. Her dedication, team player mindset, and hard-working attitude make her a great fit for any relatable position. If you have any questions regarding this recommendation, please do not hesitate to contact me.

Best Regards,

Dustin Smith | Account Executive

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