

QUINNIPIAC UNIVERSITY

SCHOOL OF BUSINESS

March 12, 2014

RE: EMILY MISIEWICZ

It is my pleasure to recommend Emily Misiewicz for a position in your organization. Emily was a student in my marketing principles and business-to-business marketing classes. Emily is a dedicated student who quickly grasps new information. As Emily progressed from my marketing principles to the more challenging business-to-business marketing class, her growth and aptitude for marketing was clear. Emily is very focused on pursuing a career in entertainment or experiential marketing. Her focus, combined with a great deal of initiative, resulted in her landing internships at Sony Music Entertainment and an experiential marketing firm. Outside the classroom, Emily is an active participant at our radio station which further builds her entertainment marketing experience and demonstrates her commitment to training for her career.

I believe that Emily's marketing skills, work ethic, and commitment would make her an asset to your company.

Please contact me if you need additional information.

Best regards,



Mary Schramm

Assistant Professor of Marketing and Advertising



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